

New Paradigm Resources Group, Inc. Welcomes Victor Schnee & Alfred F. Bouschulte

Two Senior Thought-Leaders of the
Communications Industry Join NPRG as Senior Directors

CHICAGO, December 1, 2010 – The expertise and forward looking analysis that are the trademark of New Paradigm Resources Group, Inc. (NPRG) will be further enhanced with the addition of the telecommunications industry's two leading experts in the fields of business strategy and management. Joining NPRG as Senior Directors are Victor Schnee and Alfred F. Bouschulte. Victor Schnee is a Wall Street veteran and founder of Probe Research. Alfred F. Bouschulte is an internationally recognized expert on wireless communications and former chief executive officer of NYNEX Wireless, a precursor to Verizon Wireless.

Schnee, Bouschulte, and NPRG initially will provide clients with new data analytical tools and insights regarding key developments in the wireless industry, pegged to the growth of the Mobile Internet, including topics such as Wireless Backhaul and Open Mobile, a rapidly developing area that carries significant implications for all facets of the communications and digital media industries.

“Victor and Alfred are not only strategic thinkers with decades of experience examining myriad issues across telecom and digital media sectors, but they are unique experts able to focus on emerging disruptors – early identification of how changes will force redefinition of industry business models.” said Craig Clausen, NPRG Executive Vice President, “They have keen insights into the data and information that senior-level decision makers in this industry need. Their industry experience and keen insights are excellent complements to NPRG’s established expertise. We’re excited about launching new analytical services and reports that help our clients make sense of emerging markets, customer drivers, and reveal the disruptors that executives need to factor into today’s decisions.”

Regarding their role with NPRG, Victor Schnee said: “We are excited about working with a highly regarded research firm like NPRG. It has a significant track record in consistently producing high quality not only with analytical reports but also through its overall work in the telecom sector.”

Schnee has been recognized as a thought-leader on business, financial and market strategy in telecommunications and digital media for almost three decades. He co-authored a 1976 study, The Future of AT&T that predicted the breakup of the Bell System ten years later and forecast that an experimental material called fiber optics would dominate the industry within a decade. His vast body of writings includes nine comprehensive studies that accurately predicted market trends, company developments, financial implications and regulatory changes affecting wireline, mobile, and the Internet. In addition to operating his own research firm, Schnee served as an attorney with the U.S. Justice Department, Antitrust and Tax Divisions and with leading Manhattan law firm Paul, Weiss, Rifkind, Wharton and Garrison. He also worked as an investment advisor on deals with Craig McCaw, Sprint affiliates, Lazard Freres, Think Equity

Partners, and many other companies and managed one of the first digital media investment funds in the 1990s.

Alfred Boschulte is a recognized expert on the emerging wireless industry and possesses deep telecom management experience having run both wireless and wired networks, and having been a senior executive for NYNEX Mobile Communications, Independent Wireless One (a Sprint affiliate); Excelcominda Pertama, the third largest wireless carrier in Indonesia; and SkyOptix, a 4G optical network startup. He also is chairman of Boschulte Schnee Group, LLC, a consultancy associated with Victor Schnee that advises companies and investment firms on the future of telecommunications, the media, Internet and related areas. Boschulte also is a member of the boards for Symmetricom, Global Broadband, and the New York Independent System Operator, the authority that manages the New York State power grid (appointed by the governor of NY). He also serves as a trustee for American Sentinel University, an accredited Internet university focused on providing education needs for returning military personnel.

About New Paradigm Resources Group

New Paradigm Resources Group, Inc. (NPRG) is one of the nation's foremost research and consulting firms focused on analyzing and explaining the converging telecommunications and information industries. NPRG provides clients with real-time access to its knowledge base and industry expertise to support clients' needs for increasingly robust data, information and analyses on the communications industry. NPRG was founded in 1993 and is headquartered in Chicago. Additional information about New Paradigm Resources Group is available at www.nprg.com and at <http://reports.nprg.com>.