



New Paradigm Resources Group, Inc.
(312) 980-7848
www.nprg.com

Contact:
Christian Munson
Crawford Public Relations
(703) 318-5461
cmunson@crawfordpr.com

Contact:
New Paradigm Resources Group, Inc.
(312) 980-7848
info@nprg.com

**NEW PARADIGM RESOURCES GROUP FORESEES
\$5 BILLION DSL MARKET BY 2005**

Despite Turbulence, Providers of DSL Services “Alive and Kicking” in Broadband Markets

CHICAGO, APRIL 9, 2001 – New Paradigm Resources Group Inc., (NPRG), the leading research firm covering the competitive communications industry, today forecasted a \$5 billion market for residential and business DSL within four years, a nearly three-fold increase over current market levels. NPRG’s finding appears in the second edition of its *DSL Report™*, an in-depth analysis of the direction and status of the companies that provide Digital Subscriber Line (DSL) broadband services.

DSL technology transforms the existing copper phone lines connecting millions of homes and businesses to the global communications network into high-capacity data pipes capable of supporting broadband Internet applications.

“Recent market turbulence and technical shortcomings have led many to misdiagnose the DSL industry as terminally ill,” said Terry Barnich, President of New Paradigm Resources Group. “Last-mile broadband connectivity, however, can only come from a few competing technologies, and the market will support DSL’s continued growth. The only question is, which existing business models can overcome technical hurdles, deploy DSL cost effectively and meet the continued growth in demand for broadband?”

Demand for DSL is strong. NPRG forecasts that revenues from business and residential DSL access will reach \$5 billion annually by 2005, versus \$1.8 billion today. By examining the drivers for this demand, the pros and cons of specific DSL business models, voice over DSL opportunities and DSL market forecasts, NPRG’s 2001 *DSL Report™* provides insight to the forces driving the market. The report also profiles the operations of nearly 20 DLECs and RBOCs providing DSL service.

“Investors and service providers now can see why DSL will thrive, who will provide it and how providers will organize operations for success,” said Craig Clausen, Senior Vice President for NPRG. “NPRG has built a reputation for excellence across the

communications landscape, and the latest edition of the *DSL Report™* will be an invaluable resource for professionals seeking insight to the rapidly evolving broadband marketplace.”

The *DSL Report™* is among an evolving line of reports produced by NPRG targeted at the competitive communications industry. Other reports include the annual *CLEC Report™*, *BLEC Report™*, *ASP Report™*, *ISP Report™*, and *Utilities in Telecom Report™*. NPRG’s reports help guide the work and opinions of analysts, venture capitalists, financial experts and industry professionals with unbiased research.

The *DSL Report™* is being sold in a hardcopy set and is available on CD-ROM as well. Multi-user site licenses of the *DSL Report™* are also available. For more information or to place an order, call 312-980-4796 or visit NPRG on the Web at www.nprg.com.

About New Paradigm Resources Group

New Paradigm Resources Group Inc. is a research and consulting firm monitoring and analyzing developments in the competitive telecommunications industry. NPRG maintains an extensive array of proprietary databases that support our foundational industry reports, which, in turn, fuel our client-specific expert consulting work. NPRG publishes the *CLEC Report™*, a biannual multi-volume review of the state, trends and future of the competitive local telecom industry, as well as the *ISP Report™*, *ASP Report™*, *BLEC Report™*, *Utilities in Telecom Report™*, and the *DSL Report™*.