



New Paradigm Resources Group, Inc.
(312) 980-7848
www.nprg.com

Contacts:

Jim Crawford
Crawford Public Relations
Group, Inc
703-318-7590
jcrawford@crawfordpr.com

New Paradigm Resources
312-980-7848
info@nprg.com

NEW PARADIGM RESOURCES GROUP LAUNCHES BROADBAND SERVICES TRACK

Competitive Industry's Leading Analyst Group Leverages Expertise To Provide Insight to Rapidly Growing Broadband Sector

CHICAGO, JANUARY 2, 2001 – New Paradigm Resources Group, Inc. (NPRG), the nation's leading competitive telecom analyst organization, today announced a new core specialty by unveiling a broadband services track to report on developments, trends and emerging leaders in the broadband industry.

Leveraging NPRG's experience in the DSL, ASP and ISP markets, NPRG will explore the full broadband market, looking at all the companies in the IP-based packet-switched services arena, defining and sizing the industry, and providing forecasts that help players, investors and regulators gain insight and spot trends in one of the telecommunications industry's hottest sectors.

For 2000, NPRG estimates that the ISP services sector will generate \$11.7 billion in revenue and ASP services \$265 million in revenue. NPRG's preliminary estimates put the DSL sector at approximately \$1 billion, inclusive of consumer and business service.

“Companies such as Yipes and Terabeam, which provide IP-based gigabit Ethernet services in competition with traditional ATM services, are just now breaking into the market, but may be destined for leadership,” said Terry Barnich, President of NPRG. “These companies offer very large pipes to commercial enterprises and could represent a major kink in the competitive curve, so it is important to begin tracking them now.”

“We believe that the new metropolitan broadband carriers could have a sizable impact on the industry, not just in the way data is delivered, but by sparking the long-awaited explosion in Voice-over-IP as an enhanced service,” said Greg Mycio, NPRG's Director – Broadband Analysis Track. “Our expanded analysis of

the broadband market will provide an early radar system for financial institutions looking to select the winners, and at the same time will help ISPs, ASPs and CLECs identify mutual opportunities in services, content and networking, while pointing to winning strategies for all.”

New Paradigm Resources Group, based in Chicago, is a research and consulting firm supporting the investment community, equipment vendors and service providers on a range of matters from due diligence review to business planning and market assessment, as well as project development. NPRG publishes *CLEC Report*[™], a semiannual multi-volume review of the trends and future of the competitive local telecom industry. It also publishes the *ISP Report*[™], *ASP Report*[™] and *BLEC Report*[™]. For more information, call 312-980-4796 or visit NPRG on the Web at www.nprg.com. All reports can be purchased online at <http://ecom.nprg.com>.