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## **Research Reports From New Paradigm Resources Group Now Available For Ordering On-Line**

### **New Website Offers Users Easier Access to Valuable Competitive Communications Industry Information**

**CHICAGO, NOVEMBER 29, 2000** – New Paradigm Resources Group, Inc. (NPRG) the leading research firm covering the competitive communications industry, today announced the launch of its new e-commerce service and website. NPRG's new Web presence offers business people and analysts from the telecommunications industry an easier, more efficient way to quickly obtain current and past reports and publications produced by the firm.

“As of today, all our materials can be ordered on-line through our new e-commerce site and many can be downloaded immediately,” said Craig M. Clausen, Senior Vice President and Chief Operating Officer of the Chicago-based company. “We believe our new e-commerce service and redesigned home page will be a clear benefit to those who have a need to quickly get at the information that we have developed through our extensive ongoing research efforts.”

Anyone wishing to order materials from NPRG can reach the new e-commerce site at <http://ecom.nprg.com> or <http://www.nprg.com/ecommerce>, Clausen said. Clients will find access to NPRG's proprietary databases, profiles of carriers and past issues of research briefs. Previously, NPRG reports were available only through phone, fax or mail order. Coincident with turning up the new ordering service, NPRG has also redesigned its existing website with revised graphics and more detailed descriptions of telecommunications industry reports and consulting services available to interested parties. The firm's website can be found at <http://www.nprg.com>.

Major reports produced by the research firm include the *CLEC Report*<sup>™</sup>, *ASP Report*<sup>™</sup>, *ISP Report*<sup>™</sup> and *BLEC Report*<sup>™</sup>, all detailed profiles of rapidly evolving communications industry segments and the companies that comprise them. Clausen said that more than 200 reports and research briefs are available for order and that the company will be continuously adding reports during the coming year.

“Topics and subject matter for our future reports will be chosen with the idea of keeping our clients up to date in a rapidly changing industry,” said Terry Barnich, NPRG's President. “The information found in our reports often helps lay the foundation for sound business decisions, and we are excited to have made them easier to obtain.”

### **About New Paradigm Resources Group**

New Paradigm Resources Group, based in Chicago, is a research and consulting firm serving the investment community, equipment vendors and competitive carriers on a variety of issues ranging from due diligence review to business planning and market assessment, as well as project development. NPRG publishes the *CLEC Report*<sup>™</sup>, a biannual multi-volume review of the state, trends and future of the competitive local telecom industry, as well as the *ISP Report*<sup>™</sup>, *ASP Report*<sup>™</sup> and *BLEC Report*<sup>™</sup>.