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**FIRST ASP REPORT™ PROVIDES IN-DEPTH ANALYSIS OF
COMPANIES COMPRISING THE APPLICATION SERVICE PROVIDER
MARKET**

**New Paradigm Resources Group Further Expands Its Range of
Expertise on the Competitive Communications Industry**

CHICAGO, OCTOBER 16, 2000 – New Paradigm Resources Group, Inc. (NPRG), the leading research firm covering the competitive communications industry, today released the first edition of its *ASP Report™*. The report is an in-depth analysis of the financial and operational status of the companies that make up the Application Service Provider market. Detailed coverage includes corporate profiles, industry strategies and future plans.

“The *ASP Report™* is a comprehensive look at one of a number of network industries that collectively make up the wider world of modern communications,” said Terry Barnich, President of NPRG. “Given the depth of our research and analysis, this document will be useful not only to ASPs, ISPs and CLECs, but also to investment banks and venture capitalists, equipment vendors, consulting firms, billing and management systems providers, regulatory agencies, telecom publications, and anyone else interested in the competitive telecommunications industry.”

The *ASP Report™* is the first of an evolving line of reports produced by NPRG, which developed the *CLEC Report™*, the definitive research and analysis tool for the Competitive Local Exchange Carrier industry. With the fast-moving competitive telecommunications market always shifting focus, NPRG’s reports guide analysts, venture capitalists, and financial experts with unbiased research. The *ASP Report™* continues this tradition of integrity and accuracy unmatched by any other group in the industry.

“We’ve developed a reputation for our thoroughness and high quality work in the CLEC industry,” said Craig Clausen, Senior Vice President of NPRG, “and our first step into the ASP market is a natural extension of our capabilities. The *ASP Report™* will serve as an invaluable tool for anyone looking for a comprehensive analysis and understanding of the rapidly maturing ASP marketplace.”

The *ASP Report*[™] is being sold in a hardcopy set and is available on CD-ROM as well. Multi-user site licenses of the *ASP Report*[™] are also available. For more information or to place an order, call 312-980-4796 or visit NPRG on the Web at www.nprg.com.

About New Paradigm Resources Group

New Paradigm Resources Group, based in Chicago, is a research and consulting firm serving the investment community, equipment vendors and competitive carriers on a variety of issues ranging from due diligence review to business planning and market assessment, as well as project development. NPRG publishes the *CLEC Report*[™], a biannual multi-volume review of the state, trends and future of the competitive local telecom industry, as well as the *ISP Report*[™], *ASP Report*[™] and *BLEC Report*[™].