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PHONE+ MAGAZINE NAMES NEW PARADIGM RESOURCES GROUP TO TOP 30 TELECOM ANALYST LIST

Leading Competitive Local Telecom Consultants Hailed in Telecom "Who's Who"

CHICAGO, SEPTEMBER 21, 2000 – New Paradigm Resources Group, Inc. (NPRG) today announced that it has been named to PHONE+ Magazine's "Who's Who in Carrier Consulting," a list of 30 leading telecommunications consulting organizations. PHONE+ published its listing in "Seeking Telecom's Masterminds," the cover article in the September 15 issue.

New Paradigm Resources Group is a research and consulting firm serving the investment community, equipment vendors and competitive carriers on a variety of issues ranging from due diligence review to business planning and market assessment, as well as project development. NPRG also publishes *CLEC Report*™, a biannual multi-volume review of the state, trends and future of the competitive local telecom industry, as well as the *ISP Report*™, *ASP Report*™ and *BLEC Report*™.

"We're delighted to be recognized by PHONE+ as a member of the telecom 'brain trust,'" said Terry Barnich, New Paradigm President and CEO. "By focusing exclusively on the competitive carrier market, we feel we are filling an important need for in-depth analysis of the telecom industry's most important sectors."

Asked about his experience with NPRG, David Markowitz, Vice President - Marketing, Zhone Technologies, said, "NPRG's analysis of the competitive local industry is among the best in the industry. Throughout our tenure with them, we have found NPRG to be extremely knowledgeable, timely and insightful – key attributes that Zhone regards essential in selecting consulting engagements."

Commenting on the PHONE+ article, Christine Stevens, Managing Director at Banc One Capital Corporation, said, "New Paradigm offers keen insights on the competitive carrier marketplace because they interact regularly with many of the key players in the industry, thereby providing information which is unique and valuable to our investment decisions."

New Paradigm Resources Group, Inc., based in Chicago, is the nation's leading research firm covering the competitive communications industry. For more information or to place an order for the *CLEC Report 2000*™, call 312-980-4796 or visit NPRG on the Web at www.nprg.com