



NEW PARADIGM RESOURCES

NEW PARADIGM RESOURCES GROUP ANNOUNCES RECIPIENTS OF ITS FALL, 2009 COMMUNICATIONS INNOVATORS AWARDS®

SUPERCOMM, CHICAGO, October 22, 2009 – New Paradigm Resources Group, Inc. (NPRG), a leading strategic consulting and research firm for innovators in the communications industry, today announced the recipients of its Fall, 2009 *Communications Innovators Awards®* at SUPERCOMM.

The [*Communications Innovators Awards®*](#) honor service providers who are at the very edge of technology innovation. Through an extensive selection and evaluation process that combines outside nominations with in-depth analyst reviews of both technology and business factors, the “best in class” is selected for each nomination category.

The Fall 2009 nomination categories and winners are:

- **Most Innovative - Backhaul Solution: AT&T**
- **Most Innovative - Business Solution – Cable: Comcast**
- **Most Innovative - Virtualized Solution: XO Communications**

Nominees were evaluated on a variety of criteria, including service strategies, technology deployment, revenue growth, capital expenditures, customer focus, geographic expansion. Awards recipients are chosen based on NPRG’s evaluation of measurable quantitative and qualitative metrics.

New Paradigm Resources Group’s *Communications Innovators Awards®* recognize progressive service providers for their technological and strategic innovations. “This year’s recipients are all being recognized for their service innovations,” said NPRG’s Executive Vice President Craig Clausen. “These recipients join an impressive list of awards recipients, such as Embarq, PAETEC, Optimum Lightpath, New Edge Networks, Virtela Communications, Business Only Broadband, Level 3, and Verizon, all of whom have shown their adeptness at implementing new technologies and market strategies that have helped them become leaders in the dynamic telecommunications industry.”

For more information about NPRG’s Communications Innovators Awards and this year’s recipients, please visit: <http://nprg.com/NEWSCENTER/CommunicationsInnovatorsAwards/tabid/628/Default.aspx>

About New Paradigm Resources Group, Inc.

NEW PARADIGM RESOURCES GROUP, Inc. (NPRG) is one of the nation’s leading strategic consulting and research firms serving innovators within the communications industry. We identify, analyze and forecast emerging trends and technologies, and we provide clients with market data and information on competitive developments affecting their businesses. Our services support the mission-critical decisions made by end-users, service providers, technology developers and financial institutions, enabling them to navigate evolving market conditions.

For more information, contact us at 312-980-7848 or info@nprg.com.