



NEW PARADIGM RESOURCES

**NEW PARADIGM RESOURCES GROUP ANNOUNCES
CALL FOR NOMINATIONS FOR ITS
FALL, 2009
COMMUNICATIONS INNOVATORS AWARDS®**

CHICAGO, September 22, 2009 – New Paradigm Resources Group, Inc. (NPRG), a leading strategic consulting and research firm for innovators in the communications industry, today announced that it has opened the nomination process for its Fall, 2009 *Communications Innovators Awards®*. Nominations can be submitted online at www.nprg.com.

The [Communications Innovators Awards®](http://www.nprg.com) honor service providers who are at the very edge of technology innovation. Through an extensive selection and evaluation process that combines outside nominations with in-depth analyst reviews of both technology and business factors, the “best in class” is selected for each nomination category.

New Paradigm Resources Group’s *Communications Innovators Awards®* are a unique opportunity to recognize forward-thinking service providers for their innovative technologies and strategies. “Service providers are constantly rolling out new products and services. Innovators are the ones embracing new technology and who are the most aggressive in extending cutting-edge services to end-users,” said NPRG’s Executive Vice President Craig Clausen. “Previous awards recipients, such as Embarq, PAETEC, Optimum Lightpath, New Edge Networks, Virtela Communications, Business Only Broadband, Level 3, and Verizon, have shown a willingness to adopt new technologies and market strategies that have helped them become leaders in the dynamic telecommunications industry.”

The Fall 2009 nomination categories are:

- **Most Innovative - Backhaul Solution**
- **Most Innovative - Business Solution - Cable**
- **Most Innovative - Virtualization Solution**

Nominees are evaluated on a variety of criteria, including technology deployment, market strategies and success, revenue growth, capital expenditures, customer breadth, service expansion and geographic growth. Awards recipients are chosen based on NPRG’s evaluation of measurable quantitative and qualitative metrics.

Nominations are accepted from all members of the IT and communication industries, including service providers, vendors, public relations firms and investors. To nominate a service provider, visit New Paradigm Resources Group at www.nprg.com.

About New Paradigm Resources Group, Inc.

NEW PARADIGM RESOURCES GROUP, Inc. (NPRG) is one of the nation's leading strategic consulting and research firms serving innovators within the communications industry. We identify, analyze and forecast emerging trends and technologies, and we provide clients with market data and information on competitive developments affecting their businesses. Our services support the mission-critical decisions made by end-users, service providers, technology developers and financial institutions, enabling them to navigate evolving market conditions.

For more information, contact us at 312-980-7848 or info@nprg.com.